

New Baden Chamber of Commerce

Meeting Minutes

October 1, 2008

<http://www.newbadenchamber.com>

****NOTICES****

**Next regular Chamber meeting will be held at 7:00 PM on Wednesday, 11/5.
(Remember that meeting start time is 7:00 during Standard Time.)**

**WE STILL NEED MANY HELPERS OR ENTRIES FOR THE CHILI
COOK-OFF. PLEASE EITHER ENTER OR WORK. THE EVENT DOES
NOT HAPPEN UNLESS INDIVIDUALS WORK TOGETHER TO MAKE IT
HAPPEN.**

CALL SCOTT MEINHARDT AT 588-4861.

President Stan Brandmeyer called the meeting to order at 8:09 pm. Fourteen persons were present.

OLD BUSINESS

- Secretary's Minutes. Mary Kues moved to accept previous meeting's minutes, Teri Crane seconded. Motion passed.
- Treasurer's Report. Scott Meinhardt moved to accept, Brent Rakers seconded. Motion passed.
- Other Treasury Related.
 - Outstanding Check to New Baden Athletic Boosters. Boosters have not cashed check related to Jamboree. Someone will ask Randy Schorfheide about it.
 - Herald Publications Past Due Invoice. Background: Jerry Green agreed to the Chamber advertising in a "Day Trip" booklet. The ad was published, but no one in the Chamber ever approved the layout of the ad, as was to have happened. Brent Rakers moved that the Treasurer send a check for \$100, that is, half of the invoice, with a note explaining why making partial payment. Mike Pokojski seconded, motion passed.
 - Remittances from Organizations Related to Jamboree. The Treasurer has received the 20% from the Lions, but has not received funds from the Jaycees. Mike Riley will contact them.
- Chili Cook-Off (to be held 10/25/08).
 - Workers List. Members should call Scott Meinhardt to volunteer now, or he will call you later when the assignment choices are more limited.
 - Games of Chance. Scott needs someone to advise him on how to play the dice game. If you know, call him ASAP.
- Tractor Pull Area Fence. Scott Meinhardt reported that initiative was approved by the village board. He intends to have it installed before the weather gets too cold. Fence will be positioned in such a way as to possibly serve as the right-field fence for a baseball field in future.

- DARE Ride. Mike Riley said the event was a great success with 660 attending. He expressed gratitude towards the Chamber and community for helping to make it happen.
- Bud Mueller Memorial Tree. Mike Pokojski moved for Scott Meinhardt to spend up to \$150 for an appropriate tree, Brent Rakers seconded. Motion passed. Both Bud & Florence's names should be on the stone. It is understood that extra funds may be required for the landscaping and stone. Scott Meinhardt moved to place a stone marker similar to the one used for Greg Tribot, Bill Koentz seconded. Motion passed.
- Chamber Directory—Results of Committee Meeting.
 - Miscellaneous. Larry Wankel reported that committee is shooting for distribution in early 2009. They want to keep the same as, or better quality than, last edition. Next directory may or may not include street map; may dedicate special brochure publication to this purpose in future. Draft will be reviewed by Chamber membership before publication.
 - Discounted Advertising. Committee suggests policy of not providing discount unless business member has a New Baden address. Scott Meinhardt suggested requiring attendance at four meetings and then refunding the discount to the member. No final decision was made.

NEW BUSINESS

- Lions Candy Days. Bud Hug announced that the Lions would be collecting funds via their Candy Days promotion and requested assistance. Jerry Green moved to purchase two boxes, a donation equivalent to \$150. Bill Koentz seconded, motion passed.
- New Baden Marketing. Dave Brandmeyer, village trustee, presented information regarding, and requested input on, a marketing initiative to involve billboard signs and other media promoting what New Baden has to offer.
- New Baden Sales Tax Proposal. Dave Brandmeyer presented information on, and answered questions about, discontinuing the wheel and dog taxes/fees and increasing the sales tax by 0.25% from 6.25% to 6.50%. Advantages include: 1) local administration would be easier due to not having to collect payments, print and distribute stickers, no enforcement necessary, etc.; 2) current fees apply only to residents whereas proposal would affect anyone that makes a purchase in New Baden, so burden would be spread further.

Mike Pokojski moved to adjourn, Brian Peters seconded. Motion passed.

Stan Brandmeyer won the drawing for \$150.

Respectfully submitted, Larry Wankel, Secretary