

New Baden Chamber of Commerce
Meeting Minutes
August 6, 2008
<http://www.newbadenchamber.com>

****NOTICE****

The next Chamber meeting will be held at 8:00 PM on Wednesday, 9/3.

President Stan Brandmeyer called the meeting to order at 8:05 pm. Thirteen persons were present.

OLD BUSINESS

- Secretary's Minutes. Mary Kues moved to accept, Bill Koentz seconded. Motion passed.
- Treasurer's Report. Tim Hoerchler moved to accept, Bill Koentz seconded. Motion passed.
- Jamboree. A significant portion of the meeting was spent discussing next year's Jamboree, specifically whether or not to schedule the Smash Band, on which weekend to hold the Jamboree and which ride vendor to use. All of these issues should be resolved at the next Chamber meeting.
 - Smash Band.
 - For: If this is a party for the town/area, then make it as good as possible with a better band. The following of the band in this area is greater now than it was a few years ago. Significant exposure is accomplished due to an associate of the band having a show on a radio station in Clinton County.
 - Against: They performed at the Jamboree a few years ago and attendance was no better than in a year when a less-expensive band was scheduled. Generally an event should at least increase Jamboree attendance if not add to profits and Smash Band has no record of either.
 - The Smash Band contract will be circulated—the membership's input is sought at the next meeting.
 - Rides. Gordon Hoerchler will research other sources and present findings at next meeting.
 - Which Weekend for Jamboree. Thanks to Jill Loepker's influence, the regularly-used ride vendor will not charge an extra fee if Jamboree is scheduled on the third weekend v. the second weekend in June. For those spectators of the tractor & truck pulls that are affected by the wheat harvest, the second weekend is better. It is

best if a particular weekend is consistently reserved each year so other towns can avoid scheduling an event on the same weekend.

- Beer Tickets v. Chips. Leave as it is, i.e., continue using tickets.
- Scholarship. Mandy Hetland helped at the Jamboree, received the funds and sent the Chamber a thank you note.

NEW BUSINESS

- Chili Cook-Off. The date will be 10/25. Scott Meinhardt is the chairman, but if someone wants to help in some aspect, he would be happy to share responsibility. Al Kues is in charge of insurance. Discussion took place regarding optimal booth layout v. electrical limitations.
- Delinquent Truck Pull Sponsorships. Scott Meinhardt reported that Matt Santel of Precision Lawn Care and Kyle Fuehne of Yard Boys have yet to pay their \$150 sponsorship obligations.
- Chamber Mixer Event. Larry Wankel indicated that he would not head up the event; if anyone wants to coordinate it, the opportunity exists.
- Chamber/New Baden Directory. Larry Wankel said that it is not too early to start the work on this project so distribution could occur in early 2009. He will chair the committee. Anyone interested in helping should let him know.

Adjournment. Gordon Hoerchler moved to adjourn, Bill Koentz seconded. Motion passed.

Bob & Collette Kehrers' names were selected for the 50-50 drawing, but due to absence did not receive the \$91.

Respectfully submitted,

Larry Wankel, Secretary